



THE KILEY CABINET NEWSLETTER



Perspectives



KEVIN KILEY
MEMBER OF CONGRESS
The Power of Five Minutes

1



BOB HOLSTE
CHIEF OF STAFF
Getting Real Results

2



DAVE GILLIARD
POLITICAL STRATEGIST
Our New Opponent

3



SHANNON HILE
DIRECTOR OF FUNDRAISING
Our Pathbreaking Model

4

Features

Sponsored Bills

5

Legislative Update

7

Social Media Impact

8

Alumni Showcase

9

Events and Appearances

10



Kevin Kiley

Member of Congress

THE POWER OF 5 MINUTES

When I began my tenure in the California Legislature, I quickly discovered a source of power that even a member of the super-minority party possesses: the right to cross-examine authors about their bills. Since many of the bills introduced in that body were utterly indefensible, their authors tended to find this experience of answering my questions about them to be less-than-pleasant.

In fact, on more than one occasion, I heard that authors *withdrew* their bills specifically to avoid this interrogation! And I would commonly have Democrat authors approach me before committee hearings to ask if there was anything they might change in their bill to avoid my opposition.

In Congress, while we don't generally question the authors of bills, we do have the chance to cross-examine witnesses at oversight hearings. But each Member's time for doing so is limited to five minutes – "your five

minutes," as it's called. As soon as the Chair recognizes you, the clock starts ticking – and it goes by very quickly. But when those witnesses are cabinet-level figures in the Biden Administration, a lot can happen in five minutes. With the stakes so high, every second matters; the impact can be considerable in exposing failures, shaping public opinion, and inducing policy changes.

The latest opportunities I had were when Biden's ATF Director, Steve Dettelbach, testified before the Judiciary Committee and when Biden's Education Secretary, Miguel Cardona, testified before the Education Committee. As a

freshman, I generally am among the last Members to get recognized for my five minutes, which isn't necessarily bad – I like to listen to the questioning before me and get a sense of where the witness is coming from and what their evasion tactics are, and to target my questioning based on what's already come out.

With Dettlebech, by the time it was my turn the specific issues relating to ATF's recent overreaching regulations had been discussed at length. So I took a step back and tried to see if he would even go on the record as supportive of the 2nd Amendment. His unwillingness to do so was

astounding. Forbes posted the exchange and it was one of their most viewed videos last month.

With Cardona, my objectives were to confront him on his (1) support for student vaccine mandates, (2) use of bogus evidence to support mask mandates, and (3) hypocrisy in attacking Republican Governors for refusing to impose mask mandates while never criticizing Newsom for refusing to open schools. The questioning around (1) produced a surprise. Cardona outright denied promoting student vaccine mandates when he was on the record in Politico and the Washington Post doing just that. Fortunately, I had the articles on hand to call him on his lie. The next day a fact check was published calling out Cardona for giving false testimony to Congress.

We have more Biden cabinet secretaries coming before my committees soon. I will get five minutes with each, and I'll aim to make the most of it.

“AT HEARINGS, EACH MEMBER GETS 5 MINUTES TO QUESTION THE WITNESS. IT GOES BY LIKE THAT, BUT A LOT CAN HAPPEN QUICKLY.”





Bob Holste

Chief of Staff

GETTING REAL RESULTS

At this point three months ago, we were working feverishly to deal with the twin challenges of the winter storms and standing up the office. From that start-up phase we've transitioned to a more mature operation albeit one that remains extraordinarily busy.

How busy? Here are just a few statistics. Since January 3rd, the office has responded to 5,347 constituent inquiries. Kevin has personally participated in 530 meetings (which doesn't even include the time spent driving or flying back and forth to Washington). Because we know it's important to the district, we work hard every day to ensure the district receives its fair share of federal funds. How hard? To date, Kevin has successfully returned \$72,446,614. Kevin is also a big believer in the importance of listening. We've conducted a series of in-person and telephone town halls where any constituent can ask a question. The response to that outreach has truly been

overwhelming. To date, over 6,200 constituents have participated directly in our town halls!

I'd also like to take this opportunity to highlight several highly innovative initiatives the office has recently undertaken:

Teacher Outreach: Kevin organized and hosted a special zoom call between educators in our district and the Director of Professional Learning from the Library of Congress. The goal is to connect the vast resources of the world's largest library collection with schools and students across our district. The Library staff

briefed local teachers on the resources available and how to access them. As you know, Kevin is a former schoolteacher and is always looking for ways to support students, educators and parents.

Police Honor Roll: In April we had visits from several Police Chiefs. A common theme was the difficulty they're having recruiting young people because the police have been demonized by the left. To push back on that false narrative, Kevin organized a special program to lift-up the stories of local officers who work every day to keep our communities safe. He invited Police Chiefs, Sheriffs and

District Attorneys to nominate candidates for the Third District Police Honor Roll for inclusion in the Congressional Record. I urge you to listen to the amazing stories of these local heroes by visiting kiley.house.gov.

Veterans Voices: We are working with the Library of Congress on an exciting project to collect the oral histories of local veterans to be stored in the Library's permanent collection. We must never forget the debt we owe our veterans and thanks to this program future generations will be able to hear – in their own voices – the stories of those who came before. If you know a veteran who'd like to participate, or you'd like to volunteer to help collect the oral histories, just go to *Preserving Our Veterans' History* on our website.

It's your support that makes all this and more possible. Know that we are all grateful and continue to strive every day to earn your continued support and confidence.

“AFTER A FEVERISH START-UP PHASE, OUR OFFICE HAS TRANSITIONED TO A MORE MATURE OPERATION, ALBEIT ONE THAT REMAINS EXTRAORDINARILY BUSY.”





Dave Gilliard

Political Strategist

OUR NEW OPPONENT

In 2022 Democratic candidate Kermit Jones spent over \$3.2 million in his failed attempt to defeat Kevin Kiley. After losing by over 24,000 votes, Jones has taken a pass on a rematch, recently announcing that he will not be running in 2024.

Instead, Democrats are taking a hard turn even further to the left with their latest candidate, Douglas Huhn. Huhn has declared his candidacy for the Third District, and his social media is currently dedicated entirely to attacks on Kevin, with several new posts each day.

Huhn graduated from college in New England and went to work for both Barack Obama and Al Gore before moving to California. A quick look at Huhn's website proves that his politics are straight from the socialist/progressive platform: Socialized health care, environmental extremism, anti-2nd Amendment, forced unionization, bigger government

and higher taxes to pay for it all.

Yet while his policies are radical, we cannot dismiss his candidacy. One of Huhn's political heroes is Congresswoman Katie Porter. Porter represents a formally Republican-held district in conservative Orange County. In spite of her leftist voting record, she has been elected and re-elected three times. She manages to win by outspending her Republican opponents by millions of dollars every cycle. In the last election, Porter spent \$29 million to hold onto her congressional district - the most spent on a

congressional race in history. It's clear that Huhn's gameplan is to copy Katie Porter's approach.

In fact, this is increasingly typical of the House Democratic Caucus under new leader Hakeem Jeffries, which is far to the left of the Democrats in the Senate or even President Biden. Several bills this year that passed the Senate with broad bipartisan support and were signed by the President were opposed by most Democrats in the House. And a recent bill denouncing "defund the police" was opposed by over half the House Democrat caucus, who still

to this day appear to support the defund movement.

The reason for this leftward shift is that radical candidates like Katie Porter and Douglas Huhn have managed to tap into a deep vein of support by activists on "Act Blue" and other platforms, which reward extreme positions. It has made previously unelectable candidates viable, and if Democrats retake the House, would mean a radical agenda that is wrong for our district, wrong for California and wrong for America.

Whether Huhn wins the Democrat Primary or not, we know the Democratic Congressional Campaign Committee has the 3rd District on its target list and will come at us with everything they can if they sense an opening. As the district that gave Republicans the majority last year, we will play a crucial role in keeping that majority and stopping the likes of Jeffries, Porter, and Huhn from shaping our country's future.

“KEVIN’S 2022 OPPONENT, KERMIT JONES, HAS PASSED ON A REMATCH. THE DEMOCRATS ARE TAKING AN EVEN FURTHER LEFT TURN WITH THEIR NEW CANDIDATE.”





Shannon Hile

Director of Fundraising

OUR PATHBREAKING MODEL

In the Assembly, Kevin established a unique fundraising model without precedent in California state politics: one based entirely on citizen support. In 2020, for example, he received well over *three times* more "small dollar" donations than the next closest legislator. Other Assembly Members and Senators relied on donations from interest groups for most of their funding.

In Congress, we are still receiving a very high number of small dollar donations, which is a key part of our fundraising base and a great indicator of grassroots support. But because our fundraising needs at the Congressional level are so much higher, this is only a piece of the puzzle. So we are establishing a pathbreaking fundraising model here as well, and the Cabinet is the nucleus of our approach.

Consider these numbers from the 1st Quarter this year. We raised a healthy \$595,000 for the quarter, which is in the upper third among

the 60 incumbents in competitive races. But what distinguished our campaign was our very low "burn rate," which is a measure of the amount spent versus the amount raised. Our campaign spent just \$56,455 for the 1st Quarter; dividing that by the amount raised produces a burn rate of just 9.5 percent. That is *the lowest burn rate in the entire country* for the 60 competitive districts.

The targeted Republican who raised the most overall in the first quarter, by way of comparison, brought in \$1.07 million, but spent \$518,000 - that's about a 50

percent burn rate. So why is our burn rate so much lower? Because we are not using a "spend money to make money" model, which relies on high-paid fundraising consultants, list-buying, huge amounts of direct mail, digital fundraising firms, and so forth. That is the standard fundraising model for Congress, and by its nature, it involves casting a very wide net without much personal connection between the candidate and the donors.

Our model, instead, relies on close personal connections - building a community of supporters who are

not just donors, but partners in our shared goals for our state and country. This not only cuts out most of the costs of industrialized fundraising operations, but we believe this model provides support in a much more meaningful and holistic way.

That's what makes the Cabinet so important: it is the backbone of everything we are able to achieve politically; it is central to our leadership in the 3rd District and beyond. By being a founding member of the Cabinet, you are helping to build an institution that is crucial to the long-term success of our movement to get our state and country back moving in the right direction.

And it is naturally oriented towards growth - towards building new relationships with new supporters, and making our community stronger. If you know someone who would be a good fit, information on how to join is on the last page of this Newsletter.

"IN THE FIRST QUARTER, OUR 'BURN RATE' - A MEASURE OF MONEY SPENT VERSUS MONEY RECEIVED - WAS THE BEST IN THE COUNTRY AMONG TARGETED INCUMBENTS."





Legislative Update - Kiley Bills

So far, Kevin is the lead author of 5 pieces of legislation and is co-sponsoring 28.

Number	Summary of Legislation	Status
H.R.3505	Free Speech on Campus Act	Just Introduced
H.J.Res.57	Requires all U.S. Senators to be elected rather than appointed	Just Introduced
H.R.2989	Save Our Sequoias Act	Just Introduced
H.R.1586	Forest Protection and Wildland Firefighter Safety Act of 2023	Just Introduced
H.R.1321	More Homes on the Market Act - doubles the amount that can be excluded from taxable income for a home sale	House Ways & Means Committee
H.R.1122	CBDC Anti-Surveillance State Act - stops the Fed from issuing a Central Bank Digital Currency	House Financial Services Committee
H.R.215	WATER for California Act	House Natural Resources Committee
H.R.185	Termination of COVID Vaccine Mandate for Foreign Travel	Passed House





Kiley Bills (Continued)

Number	Summary of Legislation	Status
H.R.22	Protecting America's Strategic Petroleum Reserve from China Act: stops the Secretary of Energy from selling to any entity controlled by China	Passed House
H.J.Res.61	Protects the right of faith-based organizations to participate in federal contracting by reversing discriminatory Biden rule	Just Introduced
H.J.Res.30	Overturns Department of Labor rule allowing plan fiduciaries to consider ESG factors in investment decisions.	Vetoed by President
H.J.Res.27	Overturns "Waters of the United States" EPA rule restricting energy and infrastructure projects.	Vetoed by President
H.J.Res.7	Ends the COVID National Emergency	Signed by President
H.Res.311	Encourages the expansion and strengthening of the Abraham Accords to urge other nations to normalize relations with Israel	Passed House
H.J.Res.72	Recognizing the contributions of independent workers and contractors to the American economy.	House Ed & Workforce Committee
H.Res.69	Recognizing the dedication and devotion of law enforcement and condemning calls to defund the police	Passed House
H.Res.51	Declaring School Choice Week	Passed House





Legislative Update - All Bills

Since our April Newsletter, several more major pieces of legislation have passed the House.

Number	Summary of Legislation	House Vote
H.R.2811	Limit, Save, Grow Act: raises the debt ceiling while cutting \$4.7 trillion from federal spending over the next decade.	217-215
H.R.3091	Federal Law Enforcement Officer Service Weapon Purchase Act	232-198
H.R..2494	POLICE Act of 2023: Makes assaulting a police officer a deportable offense.	255-175
H.R.1163	Protecting Taxpayers and Victims of Unemployment Fraud Act: addresses fraud and overpayments of pandemic unemployment insurance benefits.	230-200
H.R.2	Secure the Border Act of 2023: comprehensive border security bill that also reforms the asylum process.	219-213
H.Con.Res.7	Overturns anti-police law passed by the Washington, D.C. City Council	229-189; (56-43 in Senate)
H.R.240	Condemns actions of Russian military to force down a U.S. drone that was operating in international airspace.	410-0
H.Res.69	Protection of Women and Girls in Sports Act: prohibits biological males from participating in female athletics in schools and colleges.	219-203





Social Media Impact



Latest Top Tweets

Kevin Kiley @KevinKileyCA · Apr 12

It's hard to imagine a Governor having a more embarrassing week than Newsom. His "Red State" tour fell flat as San Francisco spiraled further into chaos.

127 383 2,103 44.5K

Kevin Kiley @KevinKileyCA · Apr 20

Newsom could have let voters choose who would replace Kamala Harris in the Senate. Instead, he installed his ally Alex Padilla. Then he started talking about who he'd appoint if Feinstein resigned.

This isn't how democracy is supposed to work.

146 529 2,343 81.3K

Kevin Kiley @KevinKileyCA · Apr 23

Well-run cities don't need the National Guard to come in and restore order. San Francisco's collapse is a warning to the nation.

166 984 4,079 93.9K

Kevin Kiley @KevinKileyCA · May 2

Nordstrom is closing its SF stores, with Westfield mall blaming "lack of enforcement against rampant criminal activity." This is how to run a city into the ground.

231 1,069 4,292 244.6K

Kevin Kiley @KevinKileyCA · May 4

Every word of this is false, and laughable coming from the governor of the Sanctuary State of California.

Gavin Newsom @GavinNewsom · May 4

Here's an interesting fact about the @GOP Debt Ceiling Proposal:

- It will gut funding for over 2,000 Border Patrol agents.
- \$640 million of security tech would not operate.
- Up to 200,000 pounds of narcotics could enter the US.
- So much for "border security being a top priority"

Kevin Kiley @KevinKileyCA · Apr 8

State rankings for personal income growth last year are out. California comes in last. 50 out of 50. This is Newsom's "model for the nation."

135 1,010 2,467 72.6K

Kevin Kiley @KevinKileyCA · Apr 18

Berkeley's ban on gas stoves has been thrown out by the courts. They'll have to figure out some other way to save the world.

95 308 1,860 123.4K

Kevin Kiley @KevinKileyCA · Apr 5

Enrollment in California public schools has again dropped significantly. 310,000 students have now left amidst the insanity of the last three years.

156 412 1,921 51.3K

Kevin Kiley @KevinKileyCA · Apr 6

I am co-sponsoring H.R. 1122 to forbid the Federal Reserve from issuing a Central Bank Digital Currency.

H.R. 1122

A BILL

To prohibit the Federal Reserve from issuing a central bank digital currency, and for other purposes.

168 885 3,055 61.7K

Kevin Kiley @KevinKileyCA · May 6

Newsom has called the California Exodus a "myth." It seems even the New York Times is now in on the conspiracy.

mytimes.com

The Population of California Declined, Again

In 2022, the state's population dropped by roughly 138,400 people, to 38.94 million.

Kevin Kiley @KevinKileyCA · May 11

One of the world's most beautiful cities is collapsing before our eyes. The San Francisco of Newsom, Pelosi, and Kamala Harris is a warning to America.

U.S. HOUSE OF REPRESENTATIVES

GENERAL SPEECHES - ONE HOUR

REP. KEVIN KILEY

Roseville, Auburn, Folsom, Lake Tahoe

C-SPAN

230 854 2,643 124.9K

Kevin Kiley @KevinKileyCA · May 10

Newsom is dismissing the reparations proposal of the commission he created. I opposed creating it in the first place.

foxnews.com

California Gov. Newsom declines to back reparations checks, says sl... California Gov. Gavin Newsom declined to endorse cash payments recommended by his reparations task force, telling Fox News Digital ...

FOLLOWER COUNT



123,349 Twitter Followers



84,127 Instagram Followers



67,696 Facebook Followers





Alumni Showcase

Our victory last year was propelled by a dedicated group of interns and volunteers, many of whom have already gone on to great things. In fact, three of them will be starting at Harvard in the fall: Campaign Manager Tyler Tate, who is currently our Communications Director in D.C., will be starting at the law school, as will intern Ryan Keane. In addition, our all-star high school intern, Kevin Scanlan, will be starting as a Harvard Undergraduate



KEVIN SCANLAN

Kevin Scanlan is a senior at Forest Lake Christian High School in Nevada County who will be starting at Harvard College in the fall. Kevin canvassed more than one-thousand homes for the Kiley campaign last fall while serving as Deputy Campaign Manager. For his role on our campaign, Speaker McCarthy presented him with the Lorelei Kinder Award, given to one volunteer in the state under the age of 25 "who has demonstrated outstanding involvement and potential with the California Republican Party."

In reflecting on the experience, Kevin said: "From connecting with voters in the field to being taught political strategy in the office, having the opportunity to apply my political interests towards real impact with the Kiley campaign was an amazing experience. Just as Congressman Kiley and his leadership inspire me, I hope that the growth and success I've enjoyed from working with Team Kiley inspires other young conservatives like me to join the fight for California."





Events and Appearances

Kevin will be speaking at the following events in California next month. Contact Shannon@ElectKevinKiley.com for details.



AUBURN MEMORIAL DAY

MAY 29

Kevin is speaking at the Auburn Cemetery District's Memorial Day Remembrance



LINCOLN MEMORIAL DAY

MAY 29

Kevin is the Keynote Speaker at the Lincoln Hills Veterans Club's Memorial Day event



TAHOE SUMMIT

JUNE 2

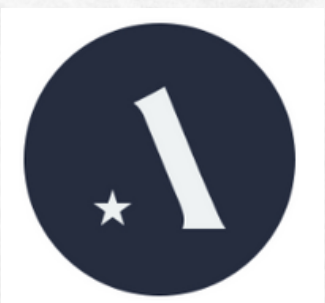
Kevin will speak at this annual event focused on protecting Tahoe as a national treasure



NEVADA GOP

JUNE 10

Kevin is the Keynote Speaker at the Nevada County GOP's annual Lincoln-Reagan Dinner



AMERICAN COUNCIL

JUNE 11

Kevin is a Special Guest at the American Council's event at Twin Estate Rocks Winery



SAN LUIS OBISPO GOP

JUNE 17

Kevin is the Keynote Speaker at the San Luis Obispo GOP's annual Lincoln-Reagan Dinner



KC ROUNDTABLE

JUNE 19

Kevin will join KC Members at the Wise Villa Winery for our second Roundtable.



GENERAL FUNDRAISER

JUNE 24

Our next reelection event will be hosted by Geoffrey and Judy Poulos in Granite Bay





2023 U.S. House Calendar

The orange dates indicate when the House is in session



THE KILEY CABINET

- JOIN AS A COUPLE - \$13,200 FOR THE TWO-YEAR ELECTION CYCLE
- JOIN AS AN INDIVIDUAL - \$6,600 FOR THE TWO-YEAR ELECTION CYCLE

DONATE ALL AT ONCE, THROUGH 2 ANNUAL DONATIONS, OR 8 QUARTERLY DONATIONS USING THE ATTACHED ENVELOPE OR AT:

ELECTKEVINKILEY.COM/CABINET

Contact Shannon with any questions.

Email: Shannon@electkevinkiley.com. Cell: 916-370-7309

